# HYUNDAI IT CO., LTD.

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# **OUTDOOR DIGITAL SIGNAGE**



## **KEY FEATURES**

- Special DOOH LCD Panel
- USB Plug & Play (JPG & MP4)
- All Weather Capable
- Sunlight Readable
- Air-Looping System
- Auto Brightness Control
- Easy to Service with Front Door Open
- Cabinet Housing Color : Black (RAL9005)
- Capacitive Touch applied
- Slim & Light.



# Broadcast your branding with **HYUNDAI IT Digital Signage!**

HYUNDAI IT's outdoor displays represent state-of-the-art display technology for any outdoor environment. Meeting the highest industrial standards they are provide a high degree of operational reliability and superior quality image, which are essential preconditions for attracting the attention of your target audience.



## **SPECIFICATIONS**

	Model	Q557MSI
Panel	Screen Size (diagonal)	55 ″
	Active Display Area (inch   mm)	47.62 x 26.787   1209.6 x 680.4
	Resolution	1920 x 1080
	Aspect Ratio	16:9
	Display Colors	1.07B
	Brightness (cd/m <sup>2</sup> ; typ.)	2,500
	Contrast Ratio	4,000:1
	Response Time (ms; GTG)	8
	Viewing Angle	178°/178°
	Lifetime (hours)	60,000
	Backlight type	LED
Touch Screen	Response Time (ms)	50 ~ 100
	Interface	USB 2.0
	Available Touch Point	1 ~ 10
	Touch Intensity	Permanent (protected by glass)
	Detection Method	PCT
Input		1xVGA   3xHDMI   1xPC audio   1xRS232C   1x IR   1xUSB(Media Player)
Media Player (USB)	Movie	MPEG-2   MPEG-4
	Photo	JPEG   PNG   BMP
	Music	MP3
Power	Operating Voltage	100 – 240VAC
	Consumption (typ.)	500W (Without PC)
	Consumption per nits (max.)	0.2W
	Heating Unit	Typ: 600W (Max: 850W)
Features	Speaker	10W x 2
	Auto Cooling System	Yes
	Auto Heating System	Yes
	Tempered Glass	8mm
	Anti Reflection Coating	Yes
	Auto Brightness Sensor	Yes
Operation	Temperature (°C)	-30 ~ 50
	Humidity (%)	20 - 90
	Storage (°C)	-40 ~ 60
	OSD Language	12 Lang
Approvals	Ingress Protection	IP65
Dimension	Set (W x H x D), inch   mm	52.52 x 32.28 x 7.20   1334 x 820 x183 (with Wall Frame)
Weight	Set (lb   kg)	242.51   110 (TBD)
Mounting	, 1	Wall mounting (Built-in)
Computer		Option

Specifications and design are subject to change without notice. See our website for detailed information.

# HEAD OFFICE - HYUNDAI IT CO., LTD.

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# **OUTDOOR DIGITAL SIGNAGE**

CLASS

55″

# O557MSI

## **FEATURES**

## All Weather Capable

Equipped with an intelligent cooling and heating system, HYUNDAI IT's Outdoor Displays are well suited for withstanding any weather conditions from -30°C to +50°C.

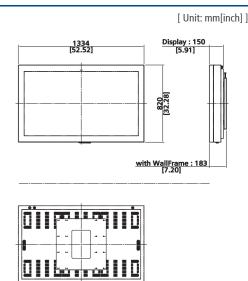
### Sunlight Readable

HYUNDAI IT provides special displays which are based on the Optical Bonding for installatons in environment with the birghtest lightning conditions. Make your messages and images clear and readable under even bright sunlight.

## Cost Effective Media Player

HYUNDAI IT's display serves in-built media player enables to play various range of content including video, images and photos.

Thanks to this solution, no need for an additional media player for cost and space efficiency.



## DIMENSIONS

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